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| APPLICATION NO.                             | FILING DATE     | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-----------------|----------------------|---------------------|------------------|
| 09/903,137                                  | 07/11/2001      | Christopher M. Tobin | 50P4390             | 2542             |
| 530   | 7590 12/01/2005 |                      | EXAMINER            |                  |
| LERNER, DAVID, LITTENBERG,                  |                 |                      | . VIG, NARESH       |                  |
| KRUMHOLZ & MENTLIK<br>600 SOUTH AVENUE WEST |                 |                      | ART UNIT            | PAPER NUMBER     |
| WESTFIELD, NJ 07090                         |                 |                      | 3629                |                  |

DATE MAILED: 12/01/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

|   | Application No.  | Applicant(s)  |  |  |  |
|---|--|---|--|--|--|
|   | 09/903,137   | TOBIN ET AL.  |  |  |  |
| Office Action Summary   | Examiner   | Art Unit  |  |  |  |
| <u>'</u>  | Naresh Vig   | 3629  |  |  |  |
| The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply  |  |   |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).  | ATE OF THIS COMMUNICATION<br>36(a). In no event, however, may a reply be tim<br>rill apply and will expire SIX (6) MONTHS from<br>cause the application to become ABANDONE | I. nely filed the mailing date of this communication. D. (35 U S C § 133) |  |  |  |
| Status  |  |   |  |  |  |
| 1)⊠ Responsive to communication(s) filed on <u>02 Seconds</u> 2a)□ This action is <b>FINAL</b> . 2b)⊠ This 3)□ Since this application is in condition for alloward closed in accordance with the practice under Expression is the practice of | action is non-final.<br>nce except for formal matters, pro   |   |  |  |  |
| Disposition of Claims   |  |   |  |  |  |
| 4) ☐ Claim(s) 1-24 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-24 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or   | vn from consideration.   |   |  |  |  |
| Application Papers  |  |   |  |  |  |
| 9) The specification is objected to by the Examiner 10) The drawing(s) filed on 11 July 2001 is/are: a) Applicant may not request that any objection to the of Replacement drawing sheet(s) including the correction of the oath or declaration is objected to by the Examiner  | ☑ accepted or b)☐ objected to b<br>drawing(s) be held in abeyance. See<br>on is required if the drawing(s) is obj  | e 37 CFR 1.85(a).<br>ected to. See 37 CFR 1.121(d).                       |  |  |  |
| Priority under 35 U.S.C. § 119  |  |   |  |  |  |
| <ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>   |  |   |  |  |  |
| Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date   | 4) Interview Summary ( Paper No(s)/Mail Da 5) Notice of Informal Pa 6) Other:  | (PTO-413)<br>te<br>atent Application (PTO-152)                            |  |  |  |

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# **DETAILED ACTION**

This is in reference to response received 02 September 2005 to the office action mailed 01 August 2005. There are 24 claims, claims 1 – 24 pending for examination.

# Election/Restrictions

Applicant's election without traverse of claims 1 - 24 in the reply filed on 02 September 2005 is acknowledged.

# Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1 – 24 are rejected under 35 U.S.C. 103(a) as being unpatentable archived web pages of <a href="www.divx.com">www.divx.com</a> hereinafter known as DivX in view of an article by Shelly K. Schwartz DivX On The Defensive hereinafter known as Schwartz.

Regarding claims 1, 11 and 18, DivX teaches method, apparatus and system for for providing particularized credit to a user in an electronic content distribution system (electronic content provide over disc) that implements a network (DivX player requires a telephone line). DivX teaches:

DivX does not explicitly teach receiving an identifier for a given read only optical storage medium through the network (authorization for additional particularized credit through telephone network). However DivX teaches playing of digital content for predetermined time of two days [page 9]. Schwart teaches that DivX digital content can be reactivated for another viewing period or converted to unlimited viewing (receiving particularized credit for digital content).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify DivX as taught by Schwartz to allow user to enjoy the digital content and pay for the digital content based upon their usage.

DivX in view of Schwartz teaches:

the identifier indicating that the given read only optical storage medium contains a particular content (content of authorization for particularized credit is a design choice);

providing a particular credit to the user based upon receipt of the identifier (DivX player check whether the digital content can be played), wherein the particular credit is usable for receiving the particular content through the electronic content distribution system.

Regarding claims 4, 12 and 19, DivX in view of Schwartz teaches identifier is a digital fingerprint that identifies the given read only optical storage medium (obvious that DivX identifies the disc to determine whether digital content can be played).

Regarding claims 5, 13 and 20, DivX in view of Schwartz teaches read only optical storage medium is a compact disc.

Regarding claim 6, DivX in view of Schwartz teaches network is an Internet (network used to implement system and method is a design choice).

Regarding claims 2, 7, 14 and 21, DivX in view of Schwartz teaches capability for the particular content to include a musical work (business choice for digital content on an a digital media).

Regarding claims 3, 8, 15 and 22, DivX in view of Schwartz teaches capability for the particular content to include musical compilation comprising a plurality of musical works (business choice for digital content on an a digital media).

Regarding claims 9, 16 and 23, DivX in view of Schwartz teaches the electronic content distribution system downloads the musical work to the user pursuant to a transaction [DivX, page 9]. DivX teaches redemption of the particular credit by the user (initial 2 day period which can be extended by the user).

Regarding claims 10, 17 and 24, DivX in view of Schwartz teaches the electronic content distribution system downloads the musical work to the user pursuant to a transaction [DivX, page 9]. DivX teaches redemption of the particular credit by the user (initial 2 day period which can be extended by the user).

#### Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Applicant is required under 37 CRF '1.111 (c) to consider the references fully when responding to this office action.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naresh Vig whose telephone number is (571) 272-6810. The examiner can normally be reached on M-F 7:30 - 6:00 (Wednesday off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on (571) 272-6812. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Haresh Vig

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Examiner

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November 28, 2005